



HELP US PROMOTE COMPETITION WITH AN ANNUAL SPONSORSHIP

The American Antitrust Institute is an independent, nonprofit organization devoted to promoting competition that protects consumers, businesses, and society. We serve the public through education, research, and advocacy on the benefits of competition and the use of antitrust enforcement as a vital component of national and international competition policy.

Please contact Sarah Frey at 410-897-7028 or sfrey@antitrustinstitute.org to discuss sponsorship opportunities. Program and event-specific sponsorships are also available.

To secure a sponsorship today, please submit payment in the form of a check, payable to: The American Antitrust Institute 1730 Rhode Island Avenue, NW Suite 1100 Washington, DC 20036

Online payment is available at www.antitrustinstitute.org/donate

Promoting competition that protects consumers, businesses, and society is more important than ever. Through our education, research, and advocacy programs, the AAI has been effective in focusing public and private competition enforcement priorities and shaping progressive competition policy. The only way for the AAI to fulfill its mission is through your support.

The AAI's 2017 Sponsorship program gives sponsors access to, recognition at, and involvement in all AAI events throughout the year. These events include conferences, industry roundtables, and briefings on time-sensitive issues. Sponsoring is important and easy, and there is a level for all organizations that support the AAI's mission.

SPONSORSHIP LEVELS

AAI offers five sponsorship levels, each with a unique purpose that is vital for supporting AAI's mission. See the table on reverse for full details on each sponsorship level.

DIAMOND – \$50,000

Diamond sponsors provide comprehensive support for AAI's mission.

PLATINUM – \$25,000

Platinum sponsors facilitate AAI's multiple programs.

GOLD – \$15,000

Gold sponsors enable AAI's innovative analysis and commentary.

SILVER – \$10,000

Silver sponsors support AAI's conferences and roundtables.

SUPPORTER – \$5,000

Supporter sponsors ensure AAI's access to research and staff resources.

SPONSOR LEVELS AND BENEFITS

LEVEL	EVENT ATTENDEES	EVENT TABLES	SPECIAL BENEFITS	RECOGNITION
Diamond \$50,000	<ul style="list-style-type: none"> • Annual Conference – 10 • Antitrust Enforcement Awards Dinner – 8 • Private Enforcement Conference – 8 • Junior Lawyers Breakfast – 2 • Roundtables and Symposia – 4 each • Annual AAI Advisory Board Luncheon – 2 • Sustainability Planning Retreat – 1 	<ul style="list-style-type: none"> • Annual Conference Luncheon • Antitrust Enforcement Awards Dinner 	<ul style="list-style-type: none"> • Host of Annual AAI Advisory Board Luncheon • Host of Annual Conference Welcome Reception 	<ul style="list-style-type: none"> • Verbal recognition by AAI leadership at events • All recognition included in Platinum level
Platinum \$25,000	<ul style="list-style-type: none"> • Annual Conference – 8 • Antitrust Enforcement Awards Dinner – 8 • Private Enforcement Conference – 8 • Junior Lawyers Breakfast – 2 • Roundtables and Symposia – 3 each • Annual AAI Advisory Board Luncheon – 2 	<ul style="list-style-type: none"> • Annual Conference Luncheon • Antitrust Enforcement Awards Dinner 	<ul style="list-style-type: none"> • Host of Annual AAI Advisory Board Luncheon • Host of Annual Conference Welcome Reception 	<ul style="list-style-type: none"> • Full page ad in Antitrust Enforcement Awards program • All recognition included in Gold level
Gold \$15,000	<ul style="list-style-type: none"> • Annual Conference – 8 • Antitrust Enforcement Awards Dinner – 7 • Private Enforcement Conference – 4 • Junior Lawyers Breakfast – 1 • Roundtables and Symposia – 1 each 	<ul style="list-style-type: none"> • Annual Conference Luncheon • Antitrust Enforcement Awards Dinner 		<ul style="list-style-type: none"> • Half page ad in Antitrust Enforcement Awards program • All recognition included in the Silver level
Silver \$10,000	<ul style="list-style-type: none"> • Annual Conference – 8 <p>OR</p> <ul style="list-style-type: none"> • Private Enforcement Conference – 3 and • Antitrust Enforcement Awards Dinner – 6 	<ul style="list-style-type: none"> • Annual Conference Luncheon <p>OR</p> <ul style="list-style-type: none"> • Antitrust Enforcement Awards Dinner 		<ul style="list-style-type: none"> • Signage at all AAI events • Name, logo, and link on AAI website for 2017 • Name recognition in all 2017 printed event materials
Supporter \$5,000	<ul style="list-style-type: none"> • Annual Conference – 2 • Antitrust Enforcement Awards Dinner – 2 • Private Enforcement Conference – 2 			

AAI'S PLANNED EVENTS FOR 2017 INCLUDE:

- INTERNATIONAL ROUNDTABLE
FEBRUARY 8, 2017, WASHINGTON DC
- HEALTHCARE ROUNDTABLE
FEBRUARY 22, 2017, WASHINGTON, DC
- ENERGY ROUNDTABLE
MARCH 2017, ARLINGTON, VA
- ANNUAL ADVISORY BOARD LUNCHEON AT THE AMERICAN BAR ASSOCIATION ANTITRUST SECTION SPRING MEETING
MARCH 30, 2017, WASHINGTON, DC
- INVITATIONAL SYMPOSIUM
JUNE 20, 2017, WASHINGTON, DC
- ANNUAL CONFERENCE WELCOME RECEPTION
JUNE 20, 2017, WASHINGTON, DC
- 18TH ANNUAL CONFERENCE
JUNE 21, 2017, WASHINGTON, DC
- 11TH ANNUAL PRIVATE ENFORCEMENT CONFERENCE
NOVEMBER 7, 2017, WASHINGTON, DC
- JUNIOR LAWYERS BREAKFAST
NOVEMBER 7, 2017, WASHINGTON, DC
- ANTITRUST ENFORCEMENT AWARDS DINNER
NOVEMBER 7, 2017, WASHINGTON, DC
- AIRLINE ROUNDTABLE
DECEMBER 2017, WASHINGTON, DC